

EnergyRight[®] Solutions for Industry



We greatly appreciate the opportunity to participate in the ERSI Program. We received a significant incentive and would not have been able to complete our project without it.

PAT TRIMBLE, ENGINEERING MANAGER

What is EnergyRight Solutions for Industry?

EnergyRight Solutions for Industry (ERSI) provides financial assistance to encourage industrial customers to install more efficient equipment. Standard and Custom Incentives are available to help customers reduce project costs and accelerate payback. Incentives are offered through participating local power companies in partnership with the Tennessee Valley Authority (TVA). In addition, incentives are also available to TVA's directly served customers.

Standard Incentives

Standard Incentives are available for the following measure categories:

- Food Services
- HVAC
- Lighting
- Refrigeration
- Miscellaneous

Equipment purchased must meet specific energy efficiency

requirements. Incentives are capped at 70% of the materials cost per site application. Projects that do not qualify for Standard Incentives may qualify for Custom Incentives, with the exception of lighting.

Custom Incentives

Custom Incentives may be available for energy efficiency measures not included on the Standard Incentive list. Custom Incentives are calculated based on the estimated first year energy savings of proposed energy efficiency measures and capped at 70% of the materials cost including engineering design per site application. Examples include compressed air systems, chillers, IT/data center optimization, process improvements and building automation. Engineering calculations and a scope of work are required.

Incentive Programs Overview	
Standard	
Incentive minimum per site	\$500
No pre-approval required	All HVAC and food services measures
Pre-approval required	All other measures
Custom	
Incentive minimum per site	\$1,000
Pre-approval required	All projects
Energy savings calculation required	All projects

Important Notes

- Projects with an estimated incentive over \$500,000 will require a contract.
- Lighting incentives must be applied for through a Preferred Partners Network member utilizing the Preferred Partner Energy Calculator.